SILVER PREPARATION GRID **TOPIC & OBJECTIVE REASON TO LISTEN** "ONE THING" DATE/TIME: WHAT WILL YOUR AUDIENCE WHAT'S THE CENTRAL IDEA GET FROM LISTENING TO FOR THE AUDIENCE TO SAR **TOPIC:** REMEMBER? YOU? **OBJECTIVE: KEY POINTS OPENING CLOSING / CALL TO ACTION** HOW WILL YOU OPEN? HOW WILL YOU CLOSE? WHAT #1 STORY, FACT, OR CURRENT DO YOU WANT THE AUDIENCE EVENT? TO DO? #3 **REHEARSING NOTES / OUTLINE PRACTICING REVIEW SLIDES AND** SCHEDULE TIME TO PRACTICE SCHEDULE TIME TO **DEVELOP NOTES. CREATE** THE OPENING AND CLOSING REHEARSE FROM BEGINNING AN OUTLINE OF THE TALK PARTS OF YOUR TALK TO END MULTIPLE TIMES DATE: DATE: DATE: TIME: TIME: TIME: INTRODUCTION **OPENING DRESS** WHO IS INTRODUCING YOU CONSIDER AUDIENCE, FIRST WORDS COUNT. YOUR FIRST SIX WORDS ARE: AND WHAT ARE THEY BACKDROP, AND FILMING SAYING? **CONSIDERATIONS:** WHO: WHAT: **KEY POINT #1 KEY POINT #2 KEY POINT #3 INSIGHT: INSIGHT: INSIGHT:** STORY: STORY: STORY: **EXERCISE: EXERCISE: EXERCISE: CLOSING STORY CALL TO ACTION** Q&C HOW WILL YOU HANDLE CLOSE WITH A STORY THAT THE FIRST SIX WORDS OF QUESTIONS & COMMENTS? TIES THE MAIN POINTS YOUR LAST SENTENCE ARE: **TOGETHER** © 2020 STAN PHELPS AND ALAN HOFFLER